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Source: *WealthTV*

WealthTV Signs NTTC Agreement

Luxury Lifestyle Channel Delivers 100% Native HD to NTTC Systems

SAN DIEGO, CA – May 11, 2009 – *WealthTV*, the premier luxury lifestyle and entertainment network in digital and high definition, today announced that it has recently concluded a long term deal with the NTTC for distribution of *WealthTV* in digital, high definition and VOD to NTTC members.

Broadcasting exclusively in 1080i native high definition, *WealthTV* offers unique and original programming that pays off on the true HD experience viewers are seeking. From travel secrets to fast cars, from the finest in dining, to tips on better investing, all provided in brilliantly clear high definition.

“We are delighted to work with the NTTC to bring *WealthTV* to its members,” stated Eric Brown, Executive Vice President of *WealthTV*.

“WealthTV’s broad appeal combined with the quality of their native HD pictures will be a great enhancement in both standard definition and HD for our members,’ offerings,” stated, Kevin Kenworthy of NTTC.

About *WealthTV*

WealthTV is the premier lifestyle and entertainment network —the destination for exclusive and original programming, simultaneously transmitted in high definition and standard definition. *WealthTV* delivers to viewers informative shows that provide invaluable insights on what every American dreams of – from travel secrets to fast cars, from better etiquette to better investing, and much more. The network fills a television vacuum by delivering intellectually stimulating, thought-provoking entertainment and always-unbiased news from an insider’s perspective. For more information, please visit www.wealthtv.net.

About NTTC, National Telco and Television Consortium

NTTC is a member driven organization that provides a broad product offering including nationwide IPTV affiliate distribution licensing for major television providers, broadband affiliation programming rights, as well as a negotiator of new media options for its member systems. NTTC serves its member systems with consultative channel lineup planning and full product licensing launches.

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