

NTTC and SMS Announce Combined Strategy to Serve Growing Variety of IPTV Providers.

FOR IMMEDIATE RELEASE

NTTC and SMS offer combined IPTV licensing strategy to rapidly expand the availability of content to be delivered through IPTV solutions.

ANAHEIM, CA, November 13, 2008 (Press Release Point) - Content licensing leaders NTTC, National Telco Television Consortium (www.nttc.tv) and SMS, Satellite Management Services, (www.smstv.com) have forged a strategic relationship to provide increased options for IPTV and SMATV system operators. The move is aimed at reaching farther and deeper into traditional residential style IPTV systems by adding a variety of content deployment products.

“NTTC traditionally provides consultative content licensing strategies to our core Telco, Powerco, networking and Municipality members in order to determine the best content offerings needed to build their successful IPTV deployments,” said William Shepherd, NTTC CEO. “We are excited to work with SMS because NTTC has growing opportunities in the hospitality and multi-tenant markets. SMS gives us the added ability to serve our member systems with those alternative deployment solutions where common IPTV deployments may fall a little short in reaching the most subscribers.”

SMS CEO, Tom Waite, stated, “SMS has built a positive reputation by efficiently providing quality, cost-effective services to our core group of national multi-tenant and hospitality operators.” He added, “But with the rapid growth and demand that we are experiencing for new IPTV and broadband options, NTTC’s ongoing IPTV licensing focus provides us with real market assets that have been outside of our more traditional cable strategies. This is a sound team strategy.”

Both SMS and NTTC hope to utilize this combined strategy to rapidly expand the availability of content to be delivered through IPTV and new media solutions and speed deployments to market.

About NTTC, National Telco Television Consortium:

NTTC is a member organization that provides a broad product offering that includes nationwide IPTV affiliate distribution licensing for major television providers, broadband affiliation programming rights, as well as a negotiator of new media options for its member systems. NTTC currently serves twenty-two member systems with consultative channel lineup planning and full product licensing launches.

About SMS, Satellite Management Services:

Since 1985, SMS has provided a wide array of integrated broadband voice, video and data solutions to operators of apartment and condominium communities, hotels and

motels, prisons and correctional facilities, colleges and universities, mobile home parks and other multi-unit properties. SMS currently serves over 650 properties nationwide.

National Telco Television Consortium Press & Information Contact:

Kevin Kenworthy

kkenworthy@nttc.tv

<http://www.nttc.tv>

901-842-5351

Satellite Management Services (SMS) Press & Information Contact:

Don Bowen

dbowen@smstv.com

<http://www.smstv.com>

602-386-4423

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